

I love the local coverage on XM Radio. In the event of true traffic and weather alerts I can turn to my XM station for the Dallas area and hear up-to-date, accurate, and applicable information, and within a minute or two, I understand the situation and threat and have appropriate information to react accordingly.

This is NOT the situation with FM. Aside from the constant feeling and overwhelming anxiety of top-40 programming and advertisements, I would conservatively say that the time required for me to find the same pertinent information that I would have as above would take 15-20 times longer. The medium of FM is not what I hate, but rather, it is the fact that these large companies bombard the consumer through a public-accessible medium, highly statistical and predictable medium, and when the consumer wants a more concise choice and is willing to pay for that choice (which operates on the simple laws of supply of quality and demand of quality), the large company wants to take away aspects of that choice to benefit their turf.

Regards,
Neal Hacker